

Course Catalogue Engineering and ICT

EXCHANGE PROGRAMME

Concept & Creation 2023-2024

University of
Applied Sciences

Windesheim



Course summary			
VOE Code:	ICT.KS.CC.V21	ECTS credits: 24	Level: Bachelor's degree (full-time)
Course Title	Concept and Creation		
Type	Compulsory		
Learning competences	-		
Learning outcomes	<p>In this minor you will learn about:</p> <ul style="list-style-type: none"> • developing a concept from scratch • applying your skills in a creative and flexible way • (social) media management • design thinking • deepening your skillset by diving into your field of expertise • information management (how to find the right tools to teach yourself online). <p>After following this minor you will have learned what it means to:</p> <ul style="list-style-type: none"> • deal with a multidisciplinary, internationally oriented community and project group • deal with real-life challenges of teamwork and group dynamics • use (technological) tools to become an expert in your field of study • start up a company • sell your own product • work together with other professionals for your company's benefit. 		
Course content	<p>In this minor you will be one of the experts in your field of study; in your group you will even be seen as the expert in your field. You will assume the perspective of entrepreneurs in the start-up phase of a real business. This means you will face the challenges of a real multidisciplinary and internationally oriented business.</p> <p>The more energy, passion and time you put into your concept, the more you will learn about making it in the real world. Of course you can learn skills from another fields too, if you choose to challenge yourself. If so, you need to take an active role in pursuing your goals. This minor is all about autonomy; you are the director of your own learning cycle. Students enrolled in this minor will select two Professional Skills (3ECTS each course) from our list of elective courses (Leadership, Financial Management, etc.)</p>		
Planned learning activities and teaching methods	<ul style="list-style-type: none"> • Groups work on their group projects in a community setting • InterVision in different expertise groups • Dragons' Den • Presentations • Knowledge Lectures • Workshops • Presentation at Winnovation <p>Students are coached on project approach in their project groups on a weekly basis. Workshops will contribute to the project's needs.</p>		
Recommended or required reading and other learning resources / tools	BYOD: a laptop is mandatory. Freely-accessible learning materials are used.		
Prerequisites and co-requisites	To be able to enrol in this minor you need to have 105 ECTS and finished your propaedeutic phase and with at least English B2 level.		
Level	Bachelor		
Grading scale	A - Portfolio = 1 up to 10, 1 dec., Professional Attitude = Not Achieved/Achieved		
Assessment methods and criteria	Type of assessment	Grade weighting	Criteria
	A - Portfolio	1	Higher or equal to 5.5
	Professional Attitude	0	Higher or equal to 5.5
Language of Instruction	English		
Name of lecturer	For information about the lecturers you can contact Menno van Dam		
Mode of delivery	Face to face		