

# ENERGY TRANSITION BUSINESS PARKS

Reporting on our progress

hogeschool  
**Windesheim**



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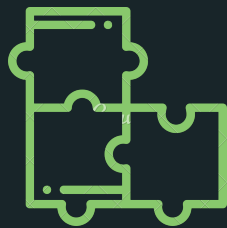
Client & Main Stakeholder



Our Project



Stakeholders Involved



Plan & Deliverable



Main Take-Aways

# THE CLIENT



&

# MAIN STAKEHOLDER



Jeike Wallinga

Research Group Energy Transition  
University of Applied Sciences Windesheim  
Professor Energy Transition

The project results from the collaboration of  
Lectorate Energy Transition and ERNON



Oene Venema & Wietse Venema

They help businesses to implement strategies  
with the energy transition by providing  
information

# UNDERSTANDING OF THE PROJECT



Implement  
strategies for the  
energy transition in  
business parks



How can data be of added value for the stakeholders from business parks in the energy transition?



Analysed the data collected by ERNON in business parks



Identified a problem: the role of insurances in the energy transition



Some businesses stated that they cannot implement solar panels in the roof because 'the insurance does not cover it': Why?



Governments can have an impact on the energy transition. Are governments aware of the problem with insurances?

# STAKEHOLDERS INVOLVED



Jeike Wallinga



Provinces



The Team



Insurances

Oene & Wietse  
(ERNON)



# PLAN



# DELIVERABLE

## TO DO DESK AND FIELD RESEARCH

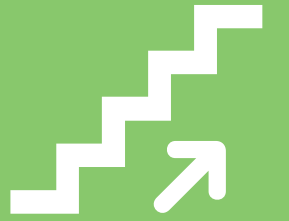
- Understand the role of insurances in the energy transition
- Gather criteria from insurances. What is driving them towards co-operation?
- Investigate if provinces are aware of the problem
- Bring awareness to provinces and insurances about the problem holding back the energy transition

## RESEARCH REPORT

- Similar Problems in Germany
- Problems insurances face
- Extent of awareness in insurances
- Engagement of provinces
- Province's awareness for issues



# MAIN TAKE-AWAYS IN MANAGING COMPLEX PROJECTS



## LESSONS



- Manage clients closely
- Organising 6 persons + clients is difficult
- To discuss all the data available from the beginning

## SUCCESSSES



- Stakeholder management
- Persistence to find a topic of value
- Finding alternatives(e.g. using our personal network)

## FAILURES



- Time management
- Contacting potential interviewees

THANK YOU!  
Are there any questions?

