

## Course summary

VOE Code:                      ECTS credits:      20      Level: Bachelor's degree (full-time)

<b>Course Title</b>	Exploring media innovation		
<b>Type</b>	Compulsory		
<b>Learning competences</b>	-		
<b>Learning outcomes</b>	<ol style="list-style-type: none"> <li>1. You experiment with innovation in journalism by producing several media products which can be considered journalistic and innovative in nature. You systematically show how your products are influenced by theoretical and practical developments in the field of journalism and/or innovation. You refine your work by experimenting with different versions of the same productions, incorporating feedback from peers and professionals at each stage of iteration. You present the results of your experiments to an audience of peers and stakeholders.</li> <li>2. You evaluate the choices you made in your project regarding subject, content structure, media used, target group and innovative character, providing clear and logical explanations of your motivations and demonstrating that you considered multiple options before making final choices. You analyze significant challenges and successes encountered throughout the work processes and understand how they impacted your project. You clearly articulate key lessons learned from creating your products and assess your overall development as a creative maker critically and honestly.</li> </ol>		
<b>Course content</b>	<p>In this course you will construct an innovation portfolio by engaging with different tools, media, approaches and/or methods that you can use for your journalistic work. Every few weeks you will be introduced to such a new aspect, and after some instruction and practice you will get to work on your own project. You collect the results in a portfolio, in which you analyze in retrospect how your work can be considered journalistic and/or innovative. In tandem you will learn to communicate about the (innovative) work that you do in a variety of ways, zooming in on the choices you make in each project and what the outcomes teach you about yourself as a creative maker. The exact themes for each week will be decided shortly before the minor starts, to ensure you work with the latest tools at your disposal.</p>		
<b>Planned learning activities and teaching methods</b>	A mix of lectures, tutorials, and seminars, in which students work on their own projects.		
<b>Recommended or required reading and other learning resources / tools</b>	Specific academic articles that are provided during the course.		
<b>Prerequisites and co-requisites</b>	n/a		
<b>Level</b>	Bachelor		
<b>Grading scale</b>	1 – 10		
<b>Assessment methods and criteria</b>	<b>Type of assessment</b>	<b>Grade weighting</b>	<b>Criteria</b>
	Portfolio assessment (individual)	100	Higher or equal to 5.5
<b>Language of Instruction</b>	English		
<b>Name of lecturer</b>	For information about the lecturers you can contact Hans Noortman or Amanda Brouwers		
<b>Mode of delivery</b>	Face to face		

## Course summary

VOE Code:                      ECTS credits:    10    Level: Bachelor's degree (full-time)

<b>Course Title</b>	Analyzing media innovation		
<b>Type</b>	Compulsory		
<b>Learning competences</b>	-		
<b>Learning outcomes</b>	<ol style="list-style-type: none"> <li>1. Using your own work as entry point, you critically evaluate one or more relevant developments in journalism, referring to appropriate academic and/or industry literature. You analyze how these developments qualify as innovations and assess their impact on journalism as a profession. You discuss the way your own work illustrates, confirms, or challenges these developments. In doing so, you demonstrate the ability to link your practical work to broader journalistic practices, concepts, and trends.</li> <li>2. You analyze the differences and similarities between your own culture and culture of others based on your collaborations with peers from diverse cultural and international backgrounds. You reflect on how these insights shape your own work practices and influence the choices you will make in your future career, substantiated by the above-mentioned experiences and/or literature.</li> </ol>		
<b>Course content</b>	<p>In this course you will discuss academic work that will help you analyze your own and other journalists' work through an innovation lens: when can something be called innovative, what types of innovation can we talk about, and what discussions about journalistic practices are on top of mind in the journalistic field? We will constantly connect your own innovative and journalistic practices to this theory, testing one against the other. We will also learn about journalism and innovation in different cultural setting, and learn to look at our own practices through an international lens. This will be interwoven with the work that you do throughout the rest of the minor.</p>		
<b>Planned learning activities and teaching methods</b>	Seminars and lectures		
<b>Recommended or required reading and other learning resources / tools</b>	Specific academic articles that are provided during the course.		
<b>Prerequisites and co-requisites</b>	n/a		
<b>Level</b>	Bachelor		
<b>Grading scale</b>	1 – 10		
<b>Assessment methods and criteria</b>	<b>Type of assessment</b>	<b>Grade weighting</b>	<b>Criteria</b>
	Portfolio	100	Higher or equal to 5.5
<b>Language of Instruction</b>	English		
<b>Name of lecturer</b>	For information about the lecturers you can contact Hans Noortman or Amanda Brouwers.		
<b>Mode of delivery</b>	Face to face		