### Monday 20 April

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<th>Time</th>
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| 12:00 – 14:00 | **Registration**  
Formal registration / Welcome bag and badge pick up |
| 14:00 – 14:20 | **Welcome by Mrs. Thera Jonker, Director of Strategy and Support**  
As Director of Strategy and Support, Mrs. Jonker is closely involved with the development of Internationalisation and Intercultural Competences at Windesheim |
| 14:25 – 14:45 | **Welcome by Mr. Rene de Heer, On behalf of the city of Zwolle**  
Being an Alderman of the City of Zwolle, Mr de Heer will share his thoughts on the importance of Intercultural Competences for quality of living in the city of Zwolle. |
| 14:50 – 15:30 | **Keynote by Mrs. Candida Snow, Intercultural management & skills training specialist and owner of Snow Culture & Communication**  
Candida Snow is a dynamic and engaging trainer and speaker specialising in intercultural management and cross-cultural communication skills who has worked with both small, medium and large companies and organisations in the region of Zwolle |
| 15:30 – 16:15 | **Campus tours**  
Guided campus tour at the Zwolle Campus with students and faculty members |
| 16:15 – 18:00 | **Reception**  
Drinks and bites to close of the first day |
Tuesday 21 April

09:00 – 12:30  Morning Programme

Choose from:
- Faculty programme or
- Workshops Mindfulness + Climbing or Swimming (Windesheim has a climbing wall and swimming pools)

Faculty Programmes

Business, Media, Law (open to all participants)
Best practices will be shared by:
- Universidad Internacional del Ecuador (Ecuador) on their Global competence certificate
- Fachhochschule St. Gallen (Switzerland) on their assessment of IDI development in their international management programme
- University of Lincoln (UK) on their intercultural transition programme

2 rounds of workshops will be set up so all participants (Dutch Business School Faculty as well as international guests) can learn about at least 2 different approaches and at the same time, this gives the speakers a substantial time slot to present their findings.

Healthcare & Social Work / Engineering, IT and Architecture
Participants will be included in teaching settings within their respective field of expertise.

14:00 – 17:00  Inspirational sessions on intercultural Competences by Mrs. Roelijn Kok and Dr. Ursula Brinkmann

Drs. Roelijn Kok is the International Coordinator of the Windesheim Business School and one of the founders of WISE (Windesheim International Skills Explorer).
With training before, activities during and unpacking learning experiences after the semester abroad, WISE facilitates intercultural development in a personalised, ambitious and above all authentic way and helps students (and professionals!) to become more effective in any future intercultural endeavour. One of the essentials in this track is the use of the Intercultural Readiness Check (IRC).

Dr. Ursula Brinkmann has over 15 years of experience in the intercultural management field. She co-developed one of the few scientifically sound intercultural assessment tools in use: the Intercultural Readiness Check (IRC) and will tell us more about this unique online assessment tool.

Participants that sign up for this workshop receive a link to take the IRC before the session.

17:30 – 20:00  On Campus Dinner
International buffet dinner

Programme is subject to change
Wednesday 22 April

09:00 – 10:00  Travel by bus from Zwolle to Almere
10.00 - 10.30  Arrival at Windesheim Campus Almere
10.30 - 10.50  Welcome by Mr. Kees Stolwijk, Acting Dean
11.00 - 12.15  Workshops

Workshop 1: Precarious subjects in the field of social work
The broad field of social work covers many aspects of social life within a modern society. The globalizing world also entails many challenges in this modern society where social workers often are facing inter- and multicultural dimensions in their everyday work. During the workshop participants will look at precarious subjects in the ever changing environment.

Workshop 2: Challenges in Dutch primary education
Due to lack of new teachers in primary education in the largest cities in The Netherlands, Almere is faced with a deficit of teachers. The Windesheim education department cooperates with local municipalities and boards of primary education. One of our challenges is to make this region an attractive place for teachers to work and live. We like to focus on Urban education, working with field labs and want to start a new tutoring project. In this workshop we'd like to share our approach.

Workshop 3: Intercultural Competences at work
Although knowledge and expertise are still an important part of the hiring process of an employee skills are becoming an even larger asset that is constantly looked at by Human Resources. The field of Intercultural Competences is not yet a standard part of the repertoire when speaking about personal development of an employee. The study programme of Human Resource Management is trying to include this aspect into the curriculum and will show ways of how this is done.

12.30 - 13.30*  Optional: Lunch
13.30 – 15:00*  Optional: Architectural tour Almere
15:00++  Optional: Return by bus to Zwolle

*Participants can use the afternoon as free time and travel to other cities (e.g. Amsterdam)
Thursday 23 April

09:00 – 12:30 Morning Programme

2 options to choose from:
- Visit to Museum ‘de Fundatie’ + City tour
- Faculty programmes

Faculty Programmes

Business, Media, Law

Windesheim study programme ‘Global Project and Change management’ will host a working session with the ‘value creation game’. It is a method to discuss dilemmas in the field by means of a board game Windesheim Honours College has developed. Internationalization topics that relate to the SDG’s will be discussed and there will be an opportunity to share views in smaller groups of colleagues, moderated by students from the programme.

Healthcare & Social Work / Engineering, IT and Architecture

Participants will be included in teaching settings within their respective field of expertise.

14:00 – 17:00 Campfire sessions in Brainz (Lubeckplein 68)

Topics of the campfire sessions:
- Personal development in intercultural perspective
- Community development in intercultural perspective
- Making your international students feel at home, using intercultural competences
- Building intercultural awareness among your staff

17:00 – 20:30 Free time to venture into Zwolle and have dinner

List of restaurants will be provided upon arrival

20:30 – Pubquiz in the city of Zwolle (Het Refter, Bethlehemkerkplein 35a)

Come and show us what you know and to have a good time and a drink!

Programme is subject to change
Friday 24 April

09:00 – 10:30  International Office information Session

Short presentations on all topics related to the international Office
- Incoming students,
- Outgoing students,
- Erasmus,
- Windesheim partnerships,
- SUN buddy programme
and a chance to meet and speak to the members of the International Office

11:00 – 12:00  Intercultural Competence in action - Ruben Terlou

Ruben terlou is a documentary maker, photographer and physician that is best known for his television series about China. In these series, he uses his affable personality and fluency in Mandarin to learn about the mundane yet intriguing aspects of life in China, through spontaneous encounters. To familiarise the viewer with a place that, to many, is difficult to grasp, he delves into the often overseen contrasts and nuances present in Chinese society, and depicts these beautifully. Ruben, like no other, has the ability to bend cultural borders and make a real connection. He will share some of his experiences with us, using film and photo.

12:30 – 13:30  Closing Lunch

We are not saying goodbye with an empty stomach

Programme is subject to change